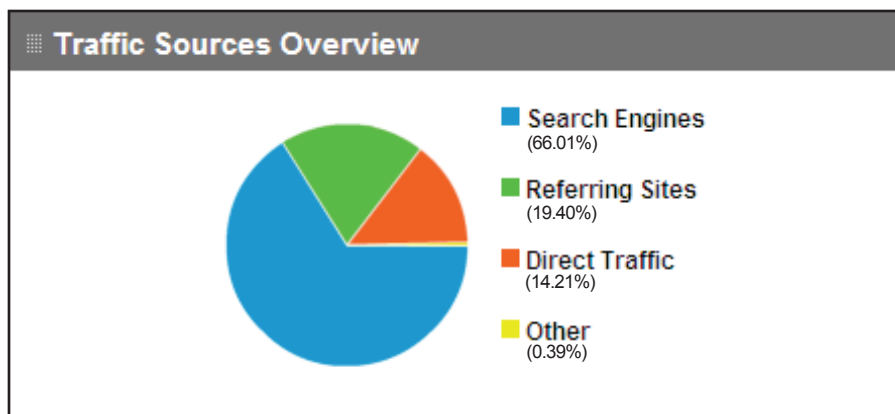


The **ArtsandCraftsHomes.com** audience is a wonderfully unique group. Many are actively building or restoring their dream Arts and Crafts home. They are a well-educated group. This highly targeted audience uses **ArtsandCraftsHomes.com** to research period-appropriate details, products, and design ideas before making a purchase.

The mission of **ArtsandCraftsHomes.com** is to offer expert advice and perspective for those building, renovating, or furnishing a home in the Arts and Crafts spirit. Here you'll find a portfolio of the best work in new construction, restoration, and interpretive design, presented through intelligent writing and beautiful photographs. In the past year, more than 125,000 unique visitors have visited **ArtsandCraftsHomes.com** and viewed more than 650,000 pages. The website has grown over 100% in the past year.



*Source: Google Analytics

DEMOGRAPHICS

Age

Under 34	33%
35-49	32%
50+	36%

Sex

Male	57%
Female	43%

Education Level

College	44%
Grad School	25%
Other	31%

Household Income

Under \$30K	32%
\$30,000 – \$60,000	27%
\$60,000 - \$100,000	26%
\$100,000+	16%

*Source: Quantcast February 2011

Call today to learn more!
 (800) 826-3893 • achsales@homebuyerpubs.com