

Arts & Crafts Homes and the Revival E-Newsletter Sponsorship

Build your brand awareness and link buyers directly to your website!

The Arts & Crafts Homes E-Newsletter delivers useful, timely content to 15,000 opt-in subscribers who are professionals and enthusiasts. These readers are already online researching products and suppliers. Sponsor an issue of the Arts & Crafts Homes E-Newsletter to put your marketing message in front of buyers, in a direct and welcoming manner.

Arts & Crafts Homes E-Newsletter:

Monthly tips, techniques, advice and premium content, directly from the editors of *Arts & Crafts Homes Magazine*. Every month features a unique different topic - sponsor the issue that best fits your product.

Sponsorship Description:

Your company message will be featured either at the top or in the left column of the newsletter. Promote multiple offerings from your product line or choose to focus on just one, based on the topic of the newsletter. With one click, readers will be immediately directed to your company website. Each e-newsletter is archived for one year after the issue is sent, maximizing your exposure and extending your reach.

Arts & Crafts Homes and the Revival topics

- January:** Flooring, Heating & Cooling
- February:** Roofing and Siding, Bathrooms Vintage & New
- March:** Architects & Artistry, Period Kitchen
- April:** Lamps & Lighting, Small Furnishings & Accessories
- May:** Millwork and Shutters, Architectural Tile
- June:** Windows and Doors, In the Garden (Including Exterior Lighting)
- July:** Walls and Ceilings, Paint & Paper, Sinks, Countertops & Backsplashes
- August:** New Arts & Crafts Kitchens, House Styles
- September:** Hardware & Metal Accessories, Pilgrimage Sites
- October:** Textiles (Curtains & Carpet), Beauty of Art Glass
- November:** Furniture & Furnishings with Gift Ideas, New Houses in Arts & Crafts Tradition
- December:** Woodwork & Finishes

Ask your sales representative for specific send dates.



Call today to learn more!
 (800) 826-3893 • achsales@homebuyerpubs.com