

Country's Best  
**cabins**

## ADVERTISING OPPORTUNITIES



The **Country's Best Cabins** audience is financially secure, college educated and ready to buy. They've been captured by the lure of the "cabin state of mind." They are affluent, yet casual, and are "into" their cabins in every way possible. These folks won't settle for anything less than a job well done. Products and services that speak to their American spirit and down-to-earth nature do very well with this group.

Our special section, Life at the Cabin, captures the cabin frame of mind. This unique mini-magazine is offered in print and digitally.

### **DISPLAY**

Your opportunity to showcase your company's products or services — in ad sizes ranging from 1/6th of a page up to two page spreads and beyond.

### **FLOOR PLAN ADVERTISING**

Our Floor Plans section is the perfect venue to feature your company's unique plans, as well as multiple views of the completed homes. The design format gives you full flexibility to showcase your plans with a flair unique to your company.

### **GENERAL STORE**

Would your products grace a log home? If so, General Store is for you.

This specialized ad section features distinctive decor items for a log home.

### **ADVERTISING CENTERS**

A unique advertising directory which showcases a specific product category. Topics include Outdoor Living, Energy Efficient Products, and Kitchen Products.

(Available to qualified advertisers)

### **CLASSIFIED ADVERTISING**

- State-by-State Directory of Builders, Dealers and Model Homes
- Category-by-Category Products & Services Directory

The **Country's Best Cabins** classified section is a convenient and affordable way to market your products and services to a wide range of log home customers, all looking to build or furnish their dream. Call our classified advertising representative today to find out more about this low-cost marketing opportunity.