

Energy Efficient Homes

2012 EDITORIAL & ADVERTISING CALENDAR



Featuring the latest innovative homes and green products, this special publication is full of ideas for building and remodeling homes in the latest, most cost-saving, energy-conscious ways. From smart technology to sustainably made materials to proven construction techniques, **Energy-Efficient Homes** includes the nitty gritty of how-to articles as well as beautifully photographed examples of real homes that are as green as they are beautiful.

Designed to appeal to a wide range of builders and homeowners, this coffee-table quality annual issue will help them save money through smart buying and energy savings. **Energy-Efficient Homes** will have a long shelf life — both on the newsstand and in the hands of its dedicated readers.

Ad Closing: February 24, 2012

Ad Materials Due: February 29, 2012

On-Sale Date: May 8, 2012

Ad Closing: August 24, 2012

Ad Materials Due: August 29, 2012

On-Sale Date: November 6, 2012