

# early Homes

## 2012 EDITORIAL & ADVERTISING CALENDAR



A biannual newsstand special with additional distribution to dealers and specialty shows, **Early Homes** targets the avid niche of designers, homeowners, and artisans whose passion is colonial and classic homes 1690 to 1850 and their revival in the 20th century. From sympathetic kitchens and floor coverings, fine furniture, and pottery — to millwork, roofing, doors and windows, hardware and lighting, **Early Homes** provides inspiration and sources.

The Market Faire is a showcase of exceptional products, just right for the colonial and classic home.

### **SPRING/SUMMER 2012**

Compatible Kitchens and the phenomenon of the Reproduction House: two themes in this wide-ranging issue that features a brand-new Dutch Colonial in Pennsylvania, two vintage-style kitchens, an old house restored in Maine, and coverage of period wallpapers and gardens.

*EARLY HOMES DESIGN CENTER: Interior and Exterior Paint, Specialty Finishes, Wallpapers and Borders*

**Ad Closing: December 30, 2011**

**Ad Materials Due: January 4, 2012**

**On Sale Date: March 6, 2012**

### **FALL/WINTER 2012**

The popular end-of-year issue celebrates the warmth and appeal of early homes with features on Carpets/Rugs and Collectibles. Also in this issue: Shaker style, historic designs for picket fences, compatible bathroom design savvy.

*EARLY HOMES DESIGN CENTER: Carpets, Floor Cloths, Specialty Flooring*

**Ad Closing: June 15, 2012**

**Ad Materials Due: June 20, 2012**

**On Sale Date: August 21, 2012**