

# LOG HOME LIVING

## ADVERTISING OPPORTUNITIES



The **Log Home Living** audience is dedicated and thorough when it comes to planning, designing, building, and outfitting their dream home. They have made **Log Home Living** the most-respected log home magazine and use it as the definitive reference tool. Even if they never lift a hammer themselves, they are engaged in every aspect of their home-building project. Most plan this to be their ultimate home and one that will last for generations.

### DISPLAY ADVERTISING

Tap into **Log Home Living's** affluent readership with print ads and electronic ads in our digital editions.

### FOCUS ON FLOOR PLANS

The best place to showcase your most popular and successful home designs, this floor plan section is always a reader favorite.

### HANDCRAFTERS' GALLERY

Provides log home handcrafters the opportunity to feature their spectacular homes in a full-page or half-page format.

### REGIONAL ADVERTISING – A LOG HOME LIVING EXCLUSIVE

Four regional advertising sections (Northeast, Midwest, South and West) are offered in eight issues of **Log Home Living**. Regional ads allow you to target your ad campaign to your specific market area.

### BUILDER/DEALER MARKETPLACE

These classified ads are a state-by-state directory of log home builders, dealers, and producers allowing customers to identify businesses located near their home or building site.

### SUPPLIERS' MARKETPLACE

**Log Home Living's** Suppliers' Marketplace provides excellent exposure to suppliers of any product and service suitable for log home owners and enthusiasts. This classified advertising section is an invaluable resource for unique, hard-to find, or must-have items, and an effective and economical way to introduce your company to our enthusiastic audience.

### ADVERTISING GALLERIES

Each Gallery offers **Log Home Living's** advertisers a special advertising section devoted exclusively to a specific product category or product types. Advertising galleries presented include Furniture & Decor Gallery, Outdoor Living Gallery and Real Estate Gallery.

### DIGITAL EDITION

**Log Home Living** now offers a complete digital edition, reaching a new online and e-reader audience. Make your company stand out with an upgraded ad.