

Ad Banner Advertising

Extend your reach and promote your business on the highest-trafficked online site dedicated to log homes.

LogHome.com offers the highest-quality, most cost-effective online advertising programs of any site dedicated to log homes with banner ads at just one cent per impression.

Our audience of more than 120,000 monthly visitors are serious about their log home dreams, and are enthusiastic about each decision they make in regard to their current or future dream home. Our targeted banner campaigns put you into the conversation, in an affordable and welcoming way.

We have two options for ad banner campaigns:

1. General Run-of-Site (R.O.S.) Banners are rotated throughout the entire site, placed directly next to editorial content.

2. Customized Banner Campaigns: You can customize your ad banners with the following custom targeting:

Geo-Targeting

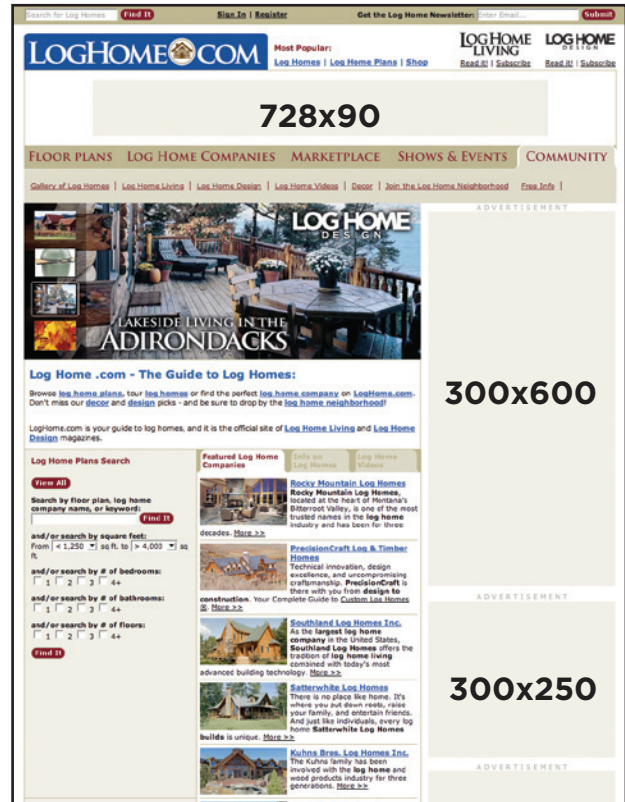
Target your advertising banner impression to display only to visitors within a registered geographic area. Choose state, city, or designated marketing areas. We can get as specific as zip code for you.

Sponsorships

Ensure that your advertising messages are delivered in the most appropriate editorial contextual positioning by sponsoring specific category content.

Performance Reporting

With LogHome.com banner advertising you receive performance reporting including impressions delivered and number of click thrus delivered to your website. This will be emailed to you on a monthly basis.



Get banners starting at
1¢
per impression