

LogHome.com's E-Newsletter

Reach the inbox of log home enthusiasts.

The LogHome.com E-Newsletter delivers useful, timely content to opt-in subscribers who are planning, designing and decorating, or building their dream log home.

Put your brand alongside valued editorial, in a direct, welcoming and highly-targeted manner in the most widely-read E-Newsletter dedicated to log homes. These readers are already online researching companies, products and suppliers. Reach them directly via the media they use most: email!

Advertising Opportunities:

There are four positions available to promote your business and link directly to your website in the weekly LogHome.com E-Newsletter.

1. Marketplace Sponsorship

Promote an event, floor plan, decor item or anything else you'd like to share with our engaged subscribers. The Marketplace position has the most visibility on the E-Newsletter (240x400).

2. Banner Sponsorship

Place a 728x90 banner ad at the very top of the newsletter-it will be the first thing readers see.

3. Banner Sponsorship

Place a 120x600 banner ad next to content, along the side of the newsletter.

4. Banner Sponsorship

Place a 728x90 banner ad with a link directly to your site directly above our popular Announcements section.

Our valuable editorial content. Your company's message. Directly in their inbox.

The screenshot shows the layout of the LogHome.com E-Newsletter. At the top, there is a banner for 'York Spiral Stair' (position 2) and a 'A celebration of fine wood craftsmanship' logo. Below this is the 'LOGHOME.COM' header with the date 'January 20, 2010'. The 'EDITORIAL VOICE' section features an article titled 'Planning the Perfect Kitchen' by Richard Serrett, Editor-in-Chief. The 'Featured Articles' section includes 'From the Appalachians to the Rockies' and 'Log-Home Kitchen Designs | Modern and Classic'. A sidebar on the right contains a 'Plan of the Self' article (position 1) and a 'KATAHDIN CEDAR LOG HOMES' advertisement. The main content area has three more articles: 'Kitchen planning: Your first 3 steps', 'Kitchen Ideas That Work', and a 'Log Cabin' workshop seminar advertisement (position 3). At the bottom, there is a 'Transform' banner (position 4), a 'News, Announcements and Events' section with a 'Win a \$100 Lowe's Gift Card' promotion and a 'Log & Timber Home Show' announcement, and a 'Calendar of Events' table.

Event	City	Date	Company	Phone
Home Show	Valley Forge, PA	Jan. 21-23	The Log & Timber Home Show	800-782-1253
Seminar	Valley Forge, PA	Jan. 22	The Log & Timber Home Show	800-782-1253
Home Show	Atlanta, GA	Jan. 28-30	The Log & Timber Home Show	800-782-1253
Seminar	Atlanta, GA	Jan. 29	The Log & Timber Home Show	800-782-1253
Model Tour	Ocala, FL	Jan. 22	Coastal Cypress Log Cabins	352-318-0270
Seminar	Lindsay, ON	Jan. 22	Colonial Concepts Log Homes	705-431-1313
Seminar	Bobbycoon, ON	Jan. 22	1867 Confederation Log & Timber Frame	877-462-5647
Open House	Westminster, SC	Jan. 22	Golden Eagle Log Homes	770-641-8736
Seminar	Asheville, NC	Jan. 22-23	Deltac Homes	800-642-2506
Open House	Rough River Lake, KY	Jan. 23	Kuhn Bros. Log Homes	812-738-9011