

**Your product front and center:
Generating leads and building brand awareness.**

Generate thousands of interested leads for your line of products by taking part in the LogHome.com Product Promotion Giveaway.

What does the Product Promotion Giveaway entail?
You give away a product. We promote it and gather leads for you.

How does the promotion work?

- We create a customized page on our site for your product and company. This page describes your company with your logo and branding, photos of your products and links to your website.
- We'll create an offer for our readers to register for a chance to win the product of your choice. This is where we generate interest in your company while gathering leads.
- We'll send a customized follow-up email to everyone who entered to win your product - with the objective of turning leads into your customers.

What are the benefits?

- Your giveaway promotion will be promoted via banner ads on LogHome.com, LogHomeU.com and TimberHomeLiving.com, as well as mentioned on our other partner web sites.
- You'll get a static link from our site to yours.
- Through follow-up email that we send you'll have a chance to follow-up with thousands of people who entered to win your product - and have the chance of converting leads to customers.

The screenshot shows the LogHome.com website interface. At the top, there is a search bar and navigation links for 'Log Home Living' and 'Country's Best Cabins'. A main navigation menu includes 'FLOOR PLANS', 'COMPANIES', 'MARKETPLACE', 'HOME & DESIGN GALLERY', 'LOG HOME MAGAZINES', 'SHOWS & EVENTS', and 'LOG HOME NEIGHBORHOOD'. The central focus is a 'Woolrich Giveaway' banner featuring two handcrafted Santa figurines. The text on the banner reads: 'Woolrich EST. 1830 Giveaway Enter to Win Two Collectible Handcrafted Santas!'. Below the banner is a registration form with fields for First Name, Last Name, Email Address, Daytime Phone, City, State/Province, and Country. There is also a checkbox for 'Bedroom Furniture' and a link to 'Official Rules'. To the right of the main content, there are several advertisements, including one for '600+ Custom Plans Unlimited Possibilities' and another for 'CARRIAGE HOUSES THE PERFECT OPTION FOR ENJOYING YOUR LAND NOW'.