

When it comes to editorial content about homes — log homes, old homes, timber homes, early homes, and new old homes — there is no better place to find authentic information than that being produced by the dedicated editors and designers at Home Buyer Publications. Every day these talented and award-winning professionals add timeless, helpful information to our magazines, web sites and university courses.

With years of experience in their topics, they know what our customers are looking for and they know how to go after the information and present it in a way that engages and excites our audiences.

The archive of authentic information that they have compiled over the years on all types of homes is unmatched — on the newsstand, on the Web, or at a consumer show. Our editors are not only experts in their own right, but they work with experts working in the field to bring time-tested tips and suggestions to an audience of millions of passionate enthusiasts.

The quality of the information in our media products is one of three excellent reasons to advertise with us. Another is that because of the authenticity of our content, we attract the most passionate readers — the people most serious about their type of home. Third, these readers are not only the right target, but they are totally engaged in the topic, especially when they are reading our content.

Every page of our magazines, every page of our web sites, every booth at our shows is about the home. Whether it's editorial or advertising, our content is about one thing: the home and how to think about it, build, fix it up or decorate it. And that makes it a great environment to reach your targeted audience.

Sincerely,



Tim Schreiner



Tim Schreiner
Editorial Director