

Old House Journals

NEW OLD HOUSE

2012 EDITORIAL & ADVERTISING CALENDAR



New Old House showcases new homes built with the integrity of yesterday and the modern innovations of today. This unique magazine features beautiful, traditionally designed homes, created to provide a classic feel. Included in these new-old homes are all of the modern conveniences, bringing together a great combination of the past with the present.

Published in the Spring and Fall, our beautifully photographed, popular look at newly built, but traditionally designed, homes combines the best elements of classical architecture and new construction, artfully weaving together the past and the present.

New Old House Architects offers a unique advertising section featuring residential architectural firms.

SPRING/SUMMER

New Old House exteriors in depth, including ideas for cladding, roofing, hardscaping, exterior doors, columns and more.

Ad Closing: January 13, 2012

Ad Materials Due: January 18, 2012

On Sale: March 27, 2012

FALL/WINTER

An emphasis on New Old House interiors, including flooring, hardware, lighting, paints, moldings, finishes and more.

Ad Closing: July 20, 2012

Ad Materials Due: July 25, 2012

On Sale: October 2, 2012