

The **Old·House**
Guide

2012 EDITORIAL
& ADVERTISING
CALENDAR



A publication from the editors of **Old-House Journal** and **Old-House Interiors**. This special reaches the broadest audience of old-house enthusiasts — those who are planning to buy an old house as well as those who own one and are fixing it up. Written and edited by the most authoritative editors in the field, the publication covers everything from what to look for in purchasing an old house to identifying the details of the 10 major styles of old houses in the country. Filled with checklists, helpful tips, resources, charts and lavish photographs of lovingly restored homes, **The Old-House Guide** is an effective vehicle to reach a wide array of old-house aficionados as well as passionate newcomers.

Ad Closing: September 21, 2012

Ad Materials Due: September 26, 2012

On Sale: December 4, 2012 & July 2, 2013

