

OLD-HOUSE
INTERIORS

ADVERTISING
OPPORTUNITIES



Old-House Interiors readers are affluent and educated. They're involved in renovation and restoration in a big way, and turn to **Old-House Interiors** for inspiration. Two-thirds are currently renovating their homes. Their interest is not a fleeting fancy. Four out of five plan a new renovation within the next 12 months.

Our efforts have culled the most passionate readers from the decorating-magazine category. What that means for you is an unusually engaged and active audience.

DISPLAY ADVERTISING

Showcase your products through a prominent display ad, ranging from 2-page spreads to 1/12 page ad. Don't miss this opportunity for unique, targeted advertising!

DESIGN EXCHANGE

A distinctive advertising section highlighting product categories just right for the old-house restorer, Design Exchange offers a unique opportunity for targeted exposure.

Each 1/9 page 4-color ad is free to qualified advertisers with a display ad, and also available for purchase. Distributed in print and as an e-promo.

(Available to qualified advertisers)

HOLIDAY EMPORIUM

Spotlight your gift-worthy items in this once-a-year showcase.