



Old-House Journal is an authority on homes of every era, and is considered “the bible of old-house restoration” by the New York Times.

For nearly 40 years, our mission has been to help old-house owners repair, restore, and decorate buildings of every age and architectural style. In every issue, we present hands-on restoration techniques, practical guidelines on architectural styles, historical overviews, and homeowner stories to accompany readers on their old-house journey.

This year, with a renewed emphasis on how-to articles, we have revamped our coverage in the following ways.

- More detailed in-process sidebars to help better explain the how-to.
- Instructive illustrations in Ask OHJ.
- A NEW 2-page teaching story on basic old-house projects: removing trim; priming for paint; plaster crack repair; budget window and door weatherizing; de-gunking and paint-stripping old hardware; cleaning woodwork.
- Plus: More tools in every issue!

Our Product Showcase is a regular advertising section highlighting specific product categories, also distributed as an e-promo.

FEBRUARY-MARCH

ARTS & CRAFTS

Arts & Crafts inspirations and Bungalow rehabs that restore woodwork, lighting and tile, and rework the landscape. DIY: how to make cove molding on a table saw & repair door chimes. Special Advertising Section: Product Showcase-Interior Decor

Ad Closing: October 14, 2011

Ad Materials Due: October 19, 2011

On-Sale Date: December 27, 2011

APRIL-MAY

SPECIAL GREEN ISSUE

Greening Old House: Energy-efficient old house updates—where to begin, strategies for windows & doors, adding geothermal & solar, and more. Plus tools you can use, and planting vintage roses.

Special Advertising Section: Product Showcase-Green Products

Ad Closing: December 9, 2011

Ad Materials Due: December 14, 2011

On-Sale Date: February 14, 2012

JUNE-JULY

KITCHENS

New “Vintage” Kitchens: different approaches for the perfect period gathering space.

The best saws, explained: four classics, and where to use them. Plus, finding perfect kitchen lighting, hard-working tools, sealants, and caulk, and using antiques in the garden.

Special Advertising Section: Product Showcase-Kitchens

Ad Closing: February 24, 2012

Ad Materials Due: February 29, 2012

On-Sale Date: May 8, 2012

AUGUST-SEPTEMBER

EXTERIOR PROJECTS: SHINGLE REPLACEMENT; CHIMNEY RE-POINTING

How to replace rotted roof shingles piecemeal; re-pointing chimneys, restoring shutters, doors & hardware by design.

Plus pruning tools and tips, new workbench staples.

Special Advertising Section: Product Showcase-Building Products

Ad Closing: April 13, 2012

Ad Materials Due: April 18, 2012

On-Sale Date: June 26, 2012

OCTOBER-NOVEMBER

BATHROOMS

Finding the right tiles, appliances, and fixtures, plus designer tips for creating rooms that fit. Adding a dormer—where to begin, what to consider. New hard-working tool

Special Advertising Section: Product Showcase-Baths

Ad Closing: May 25, 2012

Ad Materials Due: May 30, 2012

On-Sale Date: August 7, 2012

DECEMBER-JANUARY

FLOORING

Wood floor primer—history and special effects, care tips, and tricks for matching new to old. Plus, toolbox favorites, how to paint ceiling medallions & what’s new in lighting.

Special Advertising Section: Product Showcase-Flooring

Ad Closing: August 24, 2012

Ad Materials Due: August 29, 2012

On-Sale Date: November 6, 2012

SPECIAL ISSUES: THE OLD-HOUSE GUIDE

A beginner’s handbook for selecting, evaluating, and repairing old houses, this annual special includes everything you need to know to get started on the road to old-house ownership, from soup to nuts—including where to begin repairs, what to prioritize, and what you can—and can’t—do yourself. Plus, a guide to a dozen old-house architectural styles, with decorating tips for each.

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