



AUDIENCE

We offer custom-marketing programs that reach our entire Old House Media Group audience—2 million strong. Please contact us to learn more.

ABOUT THIS AUDIENCE

From practical, hands-on, Do-It-Yourselfers to actively involved Hire-It-Yourselfers, the Old-House Media Group audience is selective, discriminating, and wonderfully fervent about authenticity.

This is the most targeted group of old-house enthusiasts available. They demand unbiased editorial content, reliable product information, and inspirational ideas and education.

The depth of their passion is evident in their willingness to spend hours reading their favorite old-house magazines, attending informative events, and scouring our trusted online resources.

