

OLDHOUSEonline 

We know old houses

**CUSTOM EMAIL
MARKETING**

Old-House Online Custom Email Marketing

Have a special event coming up? Is there big news on the horizon that you want to share with an audience of old-house enthusiasts? Are you sending an E-Newsletter to your leads but want to find ways to expand your audience?

Then an OldHouseOnline.com dedicated customized email is for you.

What is it?

A customized, targeted email, devoted exclusively to your product. We'll send it to our entire list of subscribers. The email can contain photos, text and direct links to your site.

Who does it reach?

32,000 old-house enthusiasts and professionals who are actively researching products and suppliers for their renovation projects.

When is it sent?

Sending dates are flexible - we will work with advertisers to find optimal sending dates throughout each month.



ROCKLER® Create with Confidence™
WOODWORKING AND HARDWARE
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15% Off
Your Entire Order - Ends 6/19/10!**

* Some restrictions apply, see below for details.

This week is your last chance to knock 15% off of your total purchase! Choose items from any category for any project and you'll save a bundle. It's a unique chance to save on our entire selection of top-selling tools, jigs, gadgets and supplies. So bring on the summer projects, and bring on the savings from Rockler!

 <p>Router Table Package #1 w/Steel Stand \$254.99 with discount (Reg. \$299.99)</p>	 <p>Rockler LED Work Light w/Spotlight Head \$46.75 with discount (Reg. \$54.99)</p>	 <p>Rockler Pock-It Hole Clamp \$16.99 with discount (Reg. \$19.99)</p>
 <p>Table Saw Crosscut Sled \$118.99 with discount (Reg. \$139.99)</p>	 <p>HVL P. Sprayer \$104.54 with discount (Reg. \$122.99)</p>	 <p>Rockler Router Table Box Joint Jig \$67.99 with discount (Reg. \$79.99)</p>

Call today to learn more!
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