

Old-House Savvy E-Newsletter Sponsorship

Build your brand awareness and link buyers directly to your website!

The Old-House Savvy E-Newsletter delivers useful, timely content to 32,000 opt-in subscribers who are professionals and enthusiasts. These readers are already online researching products and suppliers. Sponsor an issue of the Old-House Savvy E-Newsletter to put your marketing message in front of buyers, in a direct and welcoming manner.

Old-House Savvy E-Newsletter:

Monthly tips, techniques, advice and premium content, directly from the editors of **Old-House Journal**, **Old-House Interiors**, and **New Old House** Magazines. Twice monthly features a unique different topic – sponsor the issue that best fits your product.

Sponsorship Description:

Your company message will be featured either at the top or in the right column of the newsletter. Promote multiple offerings from your product line or choose to focus on just one, based on the topic of the newsletter. With one click, readers will be immediately directed to your company website. Each e-newsletter is archived for one year after the issue is sent, maximizing your exposure and extending your reach.

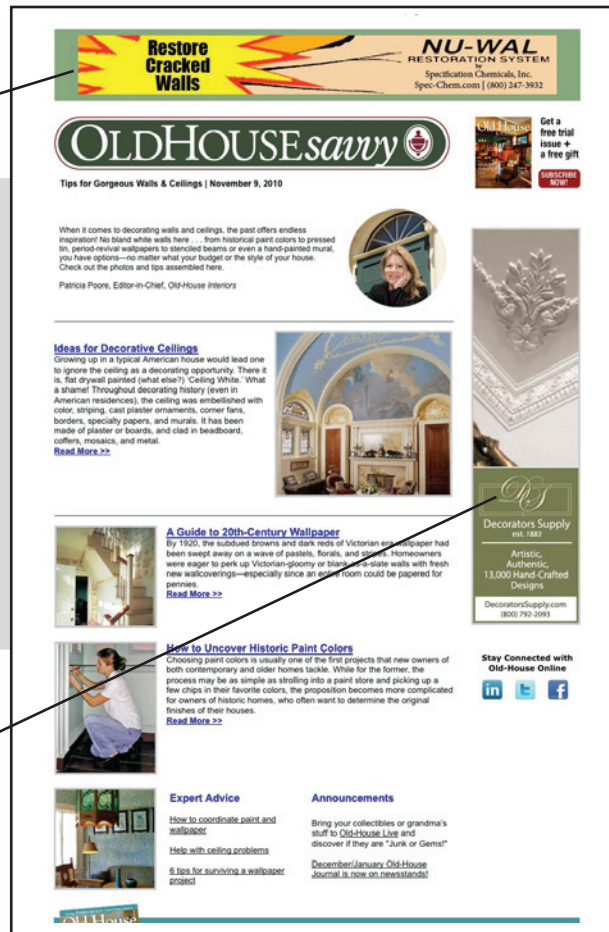
Old-House Savvy topics

- January:** Kitchens, Arts & Crafts Bungalows
- February:** Small Spaces, Curb Appeal
- March:** Bath Fixtures & Fittings, Exterior Trim
- April:** New Old House, Kitchen Fixtures & Fittings
- May:** Gardens, Windows & Doors
- June:** Going Green, Salvage & Antiques
- July:** DIY Projects, Flooring
- August:** Bath Design, Furnishings
- September:** Early Homes, Lighting
- October:** Hardware, Fireplaces & Heating Interior
- November:** Paints, House History & Style
- December:** Holidays, Wallpaper

Ask your sales representative for specific send dates.

728 x 90

160 x 600



Call today to learn more!

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