

OLDHOUSEonline

We know old houses

PRODUCT OF THE WEEK

Showcase Your Product Front and Center

Exposure for your company product can't get any more direct than this. Highlight your product on the front page of OldHouseOnline.com in front of our old house enthusiast audience.

What is Product of the Week?

A photo of your product, text and a direct link on the home page of OldHouseOnline.com on the left rail where every one of our visitors will notice you every time they visit the site!

How is this different than a banner ad?

This placement does not rotate, and it's a direct link to your site. This position is directly mixed into editorial space and is EXCLUSIVE to just one advertiser per week.

\* Book now as weeks are starting to fill up.

The screenshot shows the OldHouseOnline.com homepage. At the top, there's a banner for the 'OLD-HOUSE Bookstore Today!' and a 'Get a free trial issue + a free gift' offer. Below this is the OldHouseOnline logo with the tagline 'We know old houses' and 'POWERED BY Old-House JOURNAL OLD-HOUSE INTERIORS'. A navigation bar includes categories like 'PRODUCTS & SERVICES DIRECTORY', 'HOUSE TOURS', 'GARDENS & EXTERIORS', 'HISTORIC PLACES', 'HOUSE STYLES', 'KITCHENS & BATHS', 'INTERIORS & DECOR', 'REPAIRS & HOW TO', and 'OLD-HOUSE COMMUNITY'. A search bar and social media links (Facebook, Twitter, RSS, LinkedIn) are also present. The main content area features a large image of a house with the text 'a new old saltbox' and an article titled 'Your Guide to Old Houses: Old-House Online'. Below this are three smaller articles: 'Elegant Update for a Historic Federal House', 'English Arts & Crafts Details on a New House', and 'Authentic Gaslights in a Capitol Hill Victorian'. On the right side, there's a 'SIGN UP FOR OUR FREE NEWSLETTER' button and a vertical stack of magazine covers with the text 'Inspired by decoration?', 'Excited about efficiency?', and 'Click here for Free Product Info!'. At the bottom right, there's a vertical banner for 'OLDHOUSEONLINE' with the text 'An online community for people who love old house living'.

**Product of the Week**

**Bridgeford Faucet, \$439 From Grohe**

The Bridgeford high-profile, dual-handle bar faucet comes in a choice of chrome, brushed nickel, or oil-rubbed bronze finishes. It features a 7" spout and proprietary SilkMove ceramic cartridges.

T. Laverne Turner

Call today to learn more! (800) 826-3893 • ohsales@homebuyerpubs.com