

TIMBER HOME
LIVING

ADVERTISING OPPORTUNITIES



The **Timber Home Living** audience is highly educated, prosperous, and interested in comfortable, energy-efficient living. They appreciate fine things: great food, good quality, authentic craftsmanship, and memorable experiences. They are ready to buy. These affluent consumers do their homework before making a purchase.

DISPLAY ADVERTISING

Highlight your company and products with a prominent display ad.

FOCUS ON FLOOR PLANS

One of the most popular sections of **Timber Home Living**, floor plans allow readers to visualize their dream home. More than 60% of our readers cite Focus on Floor Plans as the most frequently read section of the magazine.

BUILDER/DEALER MARKETPLACE

The Builder/Dealer Marketplace provides all the essential information on builders and dealers in a handy state-by-state format.

SUPPLIERS' MARKETPLACE

The Suppliers' Marketplace presents all the merchandise and supplies to furnish and maintain a new timber home. It's an effective, efficient way to advertise your products and services to this active-buying audience.

TIMBER HOME LIVING CALENDAR

A once-a-year opportunity, the **Timber Home Living** Calendar offers a unique photo presentation of your favorite home. Available in the November/December issue.