

Ad Banner Advertising

Extend your reach by promoting your business on TimberHomeLiving.com – the online destination for timber home information and inspiration.

TimberHomeLiving.com offers the highest-quality, most cost-effective online advertising programs of any site dedicated to timber homes. Our audience of more than 20,000 monthly visitors are unique, educated and prosperous, with plans to build within the next 12 months. From selecting the perfect floor plan to finding the ideal decor, our dedicated readers are busy creating short-lists of who to buy from and who to build with. Our ad banner campaigns put you into the conversation, in an affordable and welcoming way.

We have two options for ad banner campaigns:

1. General Run-of-Site (R.O.S.) Banner Campaigns: Rotated throughout the entire site, placed directly next to editorial content.

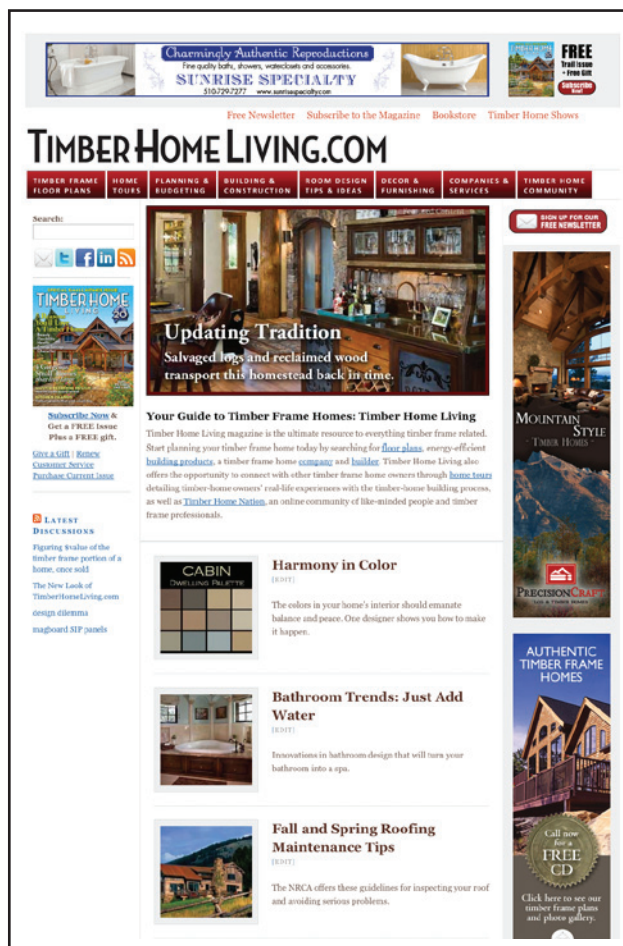
2. Customized Banner Campaigns: You can also customize your Ad Banners with the following forms of targeting:

Geo-Targeting

Target your advertising banner impression to display only to visitors of the website within a registered geographic area. Choose state, city, or designated marketing areas. We can get as specific as zip code for you.

Sponsorships

Ensure that your advertising messages are delivered in the most appropriate editorial contextual positioning by sponsoring specific category content.



Performance Reporting

With TimberHomeLiving.com banner advertising you receive performance reporting including impressions delivered and number of click thrus delivered to your website. This will be emailed to you on a monthly basis.