

Timber Home Living .COM

PRODUCT GIVEAWAY PROMOTION

Your product front and center: generating leads and building brand awareness.

Generate thousands of interested leads for your line of products by sponsoring a TimberHomeLiving.com Product Promotion Giveaway.

What does the Product Promotion Giveaway entail?

You give away a product. We promote it and gather leads for you.

How does the promotion work?

- We create a customized page on our site for your product and company. This page describes your company with your logo and branding, photos of your products and links to your website.
- We'll create an offer for our readers to register for a chance to win the product of your choice. This is where we generate interest in your company while gathering leads.
- We'll send a customized follow-up email to everyone who entered to win your product, with the objective of turning leads into your customers.

What are the benefits?

- Your giveaway promotion will be promoted via ads on TimberHomeLiving.com, LogHome.com and LogHomeU.com, as well as mentioned on our other partner web sites.
- You'll get a static link from our web site to yours.
- Through the follow-up email that we send you'll have a chance to follow-up with thousands of people who entered to win your product - and have the chance of converting leads to customers.

The screenshot shows a webpage for a product giveaway. At the top, there are banners for 'Charmingly Authentic Reproductions' and 'SUNRISE SPECIALTY'. Below that, a navigation bar includes links for 'Free Newsletter', 'Subscribe to the Magazine', 'Bookstore', and 'Timber Home Shows'. The main header features the 'TIMBER HOME LIVING.COM' logo and a menu with categories like 'TIMBER FRAME FLOOR PLANS', 'HOME TOURS', 'PLANNING & BUDGETING', 'BUILDING & CONSTRUCTION', 'ROOM DESIGN TIPS & IDEAS', 'DECOR & FURNISHING', 'COMPANIES & SERVICES', and 'TIMBER HOME COMMUNITY'. A search bar is located on the left. The main content area is titled 'Kobalt 22-Piece Tool Kit Giveaway' and includes a photo of the tool kit, a description of the items included, and a 'Value: \$50 Value!' callout. Below the product description is an 'Enter Now!' button and a section for 'Official Rules' with six numbered points. On the right side, there are vertical banners for 'MOUNTAIN STYLE' and 'AUTHENTIC TIMBER FRAME HOMES'. A 'SIGN UP FOR OUR FREE NEWSLETTER' button is also visible.

Call today to learn more!
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